



**20th Annual African American Cultural Arts Festival
INVITES
YOUR BUSINESS OR ORGANIZATION
TO JOIN US**

The Annual African American Cultural Arts Festival and the series of events leading up to the festival attract 1,500 – 2,000 participants of diverse cultures but mainly African American. As a sponsor, your business or organization will receive maximum event visibility, unique marketing advantages and opportunities for community outreach. Your business or organization will receive a number of open invitations to attend upcoming events.

Your business or organization is invited to use its booth space for opportunities to recruit new employees and distribute literature. Your business or organization will receive recognition among other city, state and government officials who also support us as centers of influence.

A portion of your business or organization's total cash contribution is designated for scholarships to recognize leadership development in the African American community. Our scholarship events will give your business or organization opportunities to participate on the program by presenting scholarships to college bound seniors from diverse backgrounds.

Festival awareness to your business or organization employees will cultivated community volunteers. We have enjoyed having employees lend their talents when needed. You will receive an updated version of "Save These Dates" as dates and events are confirmed. This information can be distributed within your corporation to encourage your employee participation and attendance

During the actual festival your business or organization will receive maximum visibility with banner placement, as well as, regular auditory mention from our Master of Ceremony.

Your business or organization receives prominent visibility in our souvenir journal which is distributed to festival and event attendees (300 – 500 copies printed and distributed).

LEVELS OF SPONSORSHIP

Sponsor - \$5,000+

- Open invitation to attend all events
- Booth space at “The Festival”
- Full page advertising space in the program journal
- Copies of the program journal
- 4 complimentary tickets to scholarship fundraiser
- Scholarship donated on your behalf by your representative
- Banner visibility at the “The Festival”
- Radio and webpage logo visibility

Co Sponsor - \$2,000+

- Open invitation to attend all events
- Booth space at “The Festival”
- Half page advertising space in the program journal
- Copies of the program journal
- 3 complimentary tickets to scholarship fundraiser
- Scholarship donated on your behalf by your representative
- Webpage logo visibility

Angel - \$1,000+

- Open invitation to attend all events
- Table space at “The Festival”
- Quarter page advertising space in the program journal
- Copies of the program journal
- 2 complimentary ticket to scholarship fundraiser

Benefactors - \$500+

- Open invitation to attend all events
- Table space at “The Festival”
- 1 complimentary ticket to scholarship fundraiser
- Quarter page advertising space in the program journal

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